

UNNATURAL CAUSES

...is inequality making us sick?

Frequently Asked Questions

1. **When will UNNATURAL CAUSES is going to air on my local PBS station?**
2. **How can I order the series on DVD and how much does it cost?**
3. **Can I web cast the series or show it on a public access / government station?**
4. **Is the series available in other languages?**
5. **How can I get involved in the campaign for health equity?**
6. **How can I get a copy of the Discussion Guide accompanying the series?**
7. **How can I post my event to the UNNATURAL CAUSES calendar?**
8. **Can I use the series logo on my event fliers?**
9. **How can I receive eNewsletter updates about the series and campaign?**

1. **When will UNNATURAL CAUSES is going to air on my local PBS station?** Most stations will broadcast four consecutive Thursdays at 10PM (9PM Central): March 27, April 3, 10, and 17, 2008.

- Check local listings at: http://www.pbs.org/unnaturalcauses/local_listings.htm

2. **How can I order the series on DVD and how much does it cost?** UNNATURAL CAUSES is available through www.newsreel.org or toll free at 877-811-7495. Note that orders placed in March will ship the first week of April.

Prices for the four hour series (including public performance rights) are as follows:

- \$295 for colleges, universities, corporations and government agencies. If five or more titles are purchased at the same time, each copy will be discounted to \$199.
- \$79.95 for high schools, public libraries, and nonprofit community-based organizations (such as church groups and civic organizations)
- \$49 per DVD for orders of 50 or more. Please call 877-811-7495 to place bulk orders.

3. **Can I web cast the series or show it on our public access station?** NO. PBS has exclusive rights to show the series. You may use the DVDs to host a screening.

4. **Is the series available in other languages?** YES. The DVDs will have Spanish audio and captions, but those will NOT be available until May 2008.

5. **How can I get involved in the campaign for health equity?** Use the Action Toolkit—a step-by-step guide—to plan screening events that educate, organize and advocate for health equity. The Toolkit provides facilitation tips, background, sample agendas, and methods for planning a effective screenings that not only deepens understanding of issues but serves as a step towards further involvement.
 - Download the Action Toolkit at http://www.unnaturalcauses.org/download_toolkit.php
 - Also visit the Action Center at http://www.unnaturalcauses.org/what_you_can_do.php

6. **How can I get a copy of the Discussion Guide accompanying the series?** The Discussion Guide provide pre- and post-viewing activities, comprehension and discussion questions, and includes prompts for moving the conversation to what can—and should—be done to promote health equity. .
 - Download the Discussion Guide at: http://www.unnaturalcauses.org/discussion_guides.php

7. **How can I post my event to the UNNATURAL CAUSES calendar?** Whether you are hosting a public event or a by-invitation only screening, we encourage you to post it to our calendar.
 - To post or update an event, go to: <http://www.unnaturalcauses.org/submitevent.html>

8. **Can I use the series logo on my event fliers?** YES. Downloadable resources such as the logo, handouts, planning guides for policy and media advocacy and more can be found at: <http://www.unnaturalcauses.org/handouts.php>
 - Please include the following language to credit the series appropriately:

“UNNATURAL CAUSES: Is Inequality Making Us Sick?” Produced by California Newsreel with Vital Pictures. Presented by the National Minority Consortia. www.unnaturalcauses.org www.newsreel.org”

9. **How can I receive eNewsletter updates about the series and campaign?** Please send an email titled “Sign up for eNewsletter” to health@newsreel.org with your complete contact information.